

77M# 500043

NCC Cable System Order

117520069

Order #	6228733	Flight Dates	06/06/16 - 06/19/16	Update Date	06/02/16
Syscode	5328	Agency	National Media	Version	2 Vs. 1
System Name	Spectrum/Menomone, WI	Advertiser	Ron Johnson for US Senate	Show All Lines	
Market	Minneapolis-St. Paul	Client Code		Total # of Weeks	2
AE	Paul Doll	Product Code		Total	\$462.00
Sales Coordinator	Adam Schaff	Est Code	6972	Commission	\$69.30
Office	Washington	Product Name		Net Total	\$392.70
Phone	(301) 951-2620	Credit Status		Total Spots	84
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+SD Feb16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments : F1: reduced spots, added EM DP to FXNC, total -\$322. Rev. 6.2

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	AVG. ALL WKS<	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$6.00	\$72.00	30	R1 -12x reduced
2	ESPN	COLLEGE BKBL R<	6/13/16	6/19/16	19:00	24:00	X							-	-	2	\$6.00	\$12.00	30	R1 -2x reduced
3	FXNC	AVG. ALL WKS<	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$6.00	\$72.00	30	R1 -12x reduced
4	FXNC	VARIOUS	6/13/16	6/19/16	19:00	24:00	X							-	-	2	\$6.00	\$12.00	30	R1 -2x reduced
5	TBSC	VARIOUS	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$4.00	\$48.00	30	R1 -12x reduced
6	TBSC	VARIOUS	6/13/16	6/19/16	19:00	24:00	X							-	-	2	\$4.00	\$8.00	30	R1 -2x reduced
7	DISC	AVG. ALL WKS<	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$6.00	\$72.00	30	R1 -12x reduced
8	DISC	AVG. ALL WKS	6/13/16	6/19/16	19:00	24:00	X							-	-	2	\$6.00	\$12.00	30	R1 -2x reduced
9	HIST	AVG. ALL WKS<	6/6/16	6/12/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$6.00	\$72.00	30	R1 -12x reduced
10	HIST	AVG. ALL WKS<	6/13/16	6/19/16	19:00	24:00	X							-	-	2	\$6.00	\$12.00	30	R1 -2x reduced
11	FXNC	AVG. ALL WKS<	6/6/16	6/12/16	05:00	09:00		X	X	X	X	X	X	-	-	12	\$5.00	\$60.00	30	R1 dp added
12	FXNC	VARIOUS	6/13/16	6/19/16	05:00	09:00	X							-	-	2	\$5.00	\$10.00	30	R1 dp added
Jun 2016 Jul 2016 Aug 2016 Sep 2016 Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Total																				
SPOTS		84	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	84
AMT		\$462.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$462.00

SYSTEM APP: SALES ACCT Date Printed 06/03/16
 6228733 | Minneapolis-St. Paul | Spectrum/Menomone, WI | 5328 |